FORTREA CONSULTING

Optimize your product development journey and drive innovation with insightful guidance from our experienced global team

Regulatory Strategy | Market Access Consulting and HEOR | Real-World Evidence
Product Development Consulting | Patient-Centered Endpoints

Position your product for success with a strategic collaboration

In today's competitive product development landscape, we know how to improve your product's chance of success. We leverage cross-functional capabilities across our enterprise to identify the best path forward and streamline your program—from discovery through commercialization.

Whether we're supporting your next milestone, generating robust evidence or accelerating your time to market, we can optimize access and unlock the full value of your product across the development continuum.

Insightful guidance from a trusted team

Throughout the development process, Fortrea Consulting is by your side. You'll get a custom team that leverages the experience of our **600+ medical doctors** and **840+ PhDs**, along with our **15,500+ staff in 100 countries**.

Together, we'll work to align with your corporate priorities, provide insightful guidance and address your most pressing issues, empowering informed decision-making and enabling you to achieve the results you need.

Fortrea

Learn about our five focused services designed to help you achieve key development milestones:

1. Regulatory strategy

Delivering regulatory success in faster, more efficient ways

Build your program with a sound regulatory strategy to minimize delays, navigate processes and align with global submission requirements.

We offer a comprehensive range of phase-specific solutions to review your nonclinical data, develop your CMC plans or guide your clinical regulatory strategy. We also support expedited program applications and specialized regulatory processes across the U.S., Canada, EU, U.K., Japan and China.

2. Market access consulting and HEOR

Enabling a more efficient, strategy-driven development process

Our interdisciplinary team offers decades of experience in epidemiology, health economics, outcomes research, patient-centered assessment, biostatistics, reimbursement, access strategy and value demonstration, taking a hands-on approach to optimize your commercial opportunities.

3. Real-world evidence

Navigating an evolving healthcare landscape with deep insights

At every stage of your development process, we can help you enhance your product's value and demonstrate value to patients, physicians, regulators and payers. Working across complementary disciplines, we conduct a full review of evidence and existing data. With the right RWE, we can deliver specific, quantifiable and actionable insights to improve patient access and inform commercialization decision-making.

Maximize your interactions with health regulatory agencies

We lead an average of 40–50 agency meetings worldwide each year—supporting products across all phases of development.

Our deep relationships drive innovative delivery

Our subject matter specialists span three continents, with advanced degrees and decades of hands-on experience. Working through our flexible CRO model, they're here to deliver the right guidance—at the right time and in the right place—enabling efficient and effective product development.

4. Product development consulting

Eliminating white space between development phases

To compress your development timeline and reduce costs, we integrate regulatory, clinical, medical, access and commercial strategies, delivering cross-functional knowledge across all phases of your program. Our collaborative approach extends your team's expertise, unites multiple vendors and incorporates complementary solutions to support your product's unique needs.

5. Patient-centered endpoints

Meeting regulatory guidance with fit-for-purpose endpoints

Understand the benefits of your treatment from the patient's perspective. From endpoint strategy, research and implementation to evidence generation, our PhD-level research methodologists and psychometricians can execute thoughtful clinical outcome assessment (COA) endpoint strategies and help support regulatory submissions.

Learn how Fortrea Consulting can promote quality data generation, increase efficiencies at multiple stages, support regulatory compliance and enable continuity across your program.

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