

The challenge

Clinical Research Associates (CRAs) play a vital role in the success of a clinical trial. But as trials increasingly become more complex, CRAs face several challenges in their role, such as:

- **Data overload and fragmentation:** CRAs often access several stand-alone platforms (CTMS, eCRF, eTMF, eCOA and more) to support site monitoring and trial oversight
- **Time pressures:** CRAs must manage and prioritize urgent requests under tight deadlines
- **Poor data visibility to support accuracy:** CRAs are responsible for tracking corrective actions and validating accurate data across multiple systems

To address inefficient working practices and reduce the risk of error, Fortrea has created the:

CRA Mobile App

Business benefits

- **Reduces common pain points for CRAs on the go** to help support job satisfaction and retention in today's demanding environment
- **Promotes meaningful and strategic site engagement** as CRAs can spend less time navigating across systems and more time collaborating with sites
- **Enables faster decision-making** as the CRAs leverage built-in AI capabilities to support visit planning, onsite site visits and other monitoring activities
- **Helps boost operational efficiency** as CRAs review data quality and support regulatory compliance

Learn how the CRA Mobile App can drive better outcomes across clinical operations.

The Fortrea solution

Accessible anytime and anywhere, with offline functionality and role-based access, the CRA Mobile App:

- **Securely connects CRAs to study and site data**, spanning study details, site contacts, protocol guidance and more
- **Integrates systems**, providing CRAs with near real-time* information to plan and execute visits
- **Provides an AI-powered digital assistant** to easily query study information and review SOPs
- **Streamlines workflows** with smart reminders and document capture capabilities designed to improve productivity

*Near real-time defined as 10-60 minutes



Find out more



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Let's connect

