

The challenge

Clinical trial start-up is often delayed for several reasons as study teams face:

- **Fragmented, inconsistent and duplicative investigator data across systems**
- **Inefficient, error-prone and difficult-to-scale site identification and feasibility assessments**

To transform how clinical trial sites and investigators are identified, evaluated and engaged, Fortrea has created:

Site Readiness Hub

Business benefits

By helping prioritize high-performing sites, Site Readiness Hub:

- **Helps accelerate start-up** by centralizing site and investigator data and enabling faster feasibility assessments and site outreach
- **Aims to improve the quality and reliability of site selection** through integrated analytics and dynamic scoring
- **Reduces manual efforts** associated with site engagement
- **Adapts to global operations** with the ability to support diverse regulatory environments and site landscapes

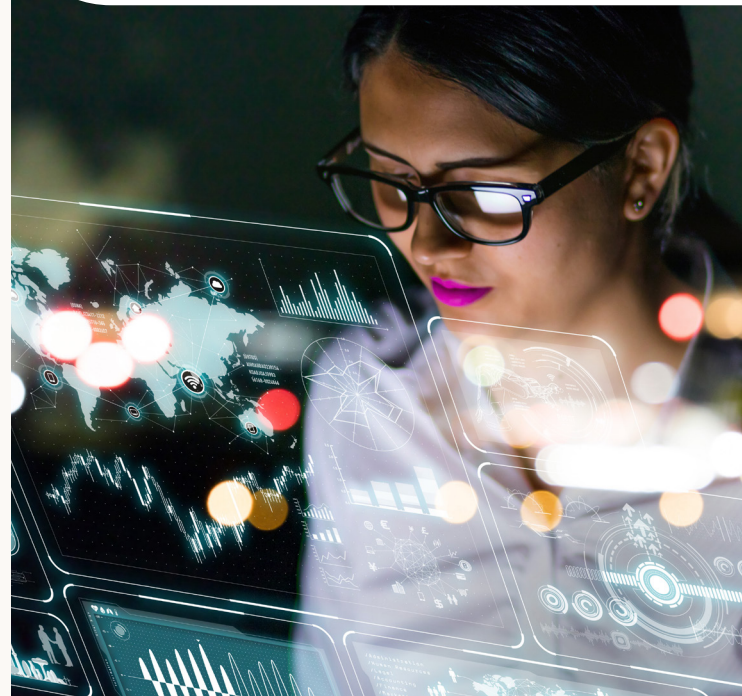
Learn how Site Readiness Hub empowers teams to make faster, smarter decisions for feasibility and site selection.

The Fortrea solution

As a centralized, intelligence-driven platform, Site Readiness Hub helps:

- **Integrate internal and external data sources**, such as Citeline, Clinical Trial Management System (CTMS), Central Lab and clinicaltrials.gov
- **Deliver a unified, real-time** view** of investigator profiles and site capabilities
- **Offer predictive analytics capabilities and automation**, along with future-ready enhancements like mobile access and site self-service capabilities
- **Enable automated outreach and offers customizable site lists** to help simplify investigator engagement and improve responsiveness

**Near real-time updates, based on available data.



Find out more



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Ready to see it in action?
Let's connect

